

ARI OFSEVIT

10 Lawrence St., Cambridge, MA 02139 • ari.ofsevit@gmail.com • 781.710.1558

Education

Massachusetts Institute of Technology Master of Science in Transportation | Master of City Planning | 2019
Research with TransitLab: operations research with Chicago Transit Authority

Macalester College Geography | Urban Studies | Bachelor of Arts, *cum laude*, 2006
Editor, *The Mac Weekly* | Captain, Nordic ski team | NCAA All-Academic

Technical Skills

Proficient • ArcGIS | QGIS | Office | HTML | Inkscape
Working Knowledge • PHP | R | SQL | Python | Adobe suite | AutoCAD

Work Experience

Charles River TMA
Program and Communications Coordinator
2013 – 2016
Managed several programs for non-profit transportation management organization in Cambridge. Worked with educational, employer and real estate members to reduce drive-alone commuting. Data analysis, reporting and program management for shuttle ridership, emergency ride home and bicycling programs.

Appalachian Mountain Club
Hutmaster
2010, 2011, 2013
Managed 96-bed backcountry hospitality facility and a staff of 9. Trained new staff in all aspects of the operation and managed communications, requisitions, personnel and safety. Promoted organizational membership, assisted search-and-rescue operations, and oversaw compliance with U.S. Forest Service permit regulations.

URS Corporation
MassRIDES
2012 – 2013
Organized outreach events to 100+ employers, cities and organizations across Massachusetts. Worked with worksites, universities and municipalities to increase walking, cycling, transit and carpooling while reducing drive-alone commuting.

Neighborhood Energy Connection, HOURCAR
Program Manager
2007 – 2010
Managed a 25-vehicle, 1000-member, \$400k/year car sharing fleet as part of an energy-efficiency nonprofit in the Twin Cities. Collaborated with local transit, government and private development stakeholders to create car sharing-specific planning codes and advocate for alternative mode transportation options. Developed website, data tracking and analysis systems, marketing and social media campaigns.

Awards / Affiliations

- Board, TransitMatters, 2018 to present
- Secretary, Cambridge Bicycle Committee, 2013 to 2017
- LivableStreets *Advocate of the Year*, 2016 & 2017
- Guest Lectures
 - Transportation Planning, Tufts University, 2016
 - Transit-Oriented Development, Boston University, 2016
- LivableStreets StreetTalks
 - Allston I-90 Project update, 2015
 - Longfellow Bridge traffic data analysis, 2013
- Data challenges/hackathons:
 - Grand Prize, MassDOT Late Night Data Challenge, 2015
 - Best Use of Data, MassDOT Visualizing Data Hackathon, 2013
 - Best Data Visualization, Hubway Data Challenge, MAPC, 2012Subsequently published in *Smart Cities*, Antoine Picon, Wiley: 2016

In the Media

Print • Featured in articles in Politico Magazine, Commonwealth Magazine. Frequent contributor to Commonwealth regarding transportation policy. Letters to the editor published in *The New York Times*, the *Boston Globe*.

Web • Websites featured on *The Atlantic*, *The Washington Post*, *The Boston Globe*, *The Atlantic Cities (CityLab)*, Consumerist, Gizmodo, Lifehacker, Planetizen,

Radio • On-air: NPR's *Car Talk*, *The Splendid Table*; *Weekend Edition* (letter).

Podcast • Producer and host: BirkieGuide.com podcast.