

## **ARI OFSEVIT**

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### **Education**

*Macalester College*  
B.A., *cum laude*, 2006

Geography Major | Urban Studies Major  
GIS lab teaching assistant | The Mac Weekly editor |  
Nordic ski team captain | NCAA All-Academic

### **Technical Skills**

*Proficient* • XP/7 | OS X | ArcGIS | QGIS | Office | HTML | Photoshop  
*Working Knowledge* • Access | Illustrator | Inkscape | Wordpress  
CSS | PHP | MySQL | JavaScript | Python

### **Work Experience**

*Charles River TMA*  
**Program and Commu-  
nications Coordinator**  
2013 – present

Managed several programs for non-profit transportation management organization in Cambridge. Worked with educational, employer and real estate members to reduce drive-alone commuting. Data analysis, reporting and program management for shuttle ridership, emergency ride home and bicycling programs.

*Appalachian Mountain Club*  
**Hutmaster**  
2010, 2011, 2013

Managed 96-bed backcountry hospitality facility and a staff of 9. Trained new staff in all aspects of the operation and managed communications, requisitions, personnel and safety. Promoted organizational membership, assisted search-and-rescue operations, and oversaw compliance with U.S. Forest Service permit regulations.

*URS Corporation*  
**MassRIDES Outreach  
Coordinator**  
2012 – 2013

Organized outreach events to 100+ employers, cities and organizations across Massachusetts. Led annual mode shift events. Presented programming and worked with worksites, universities and municipalities to increase walking, cycling, transit and carpooling while reducing drive-alone commutes.

*ClearCost Health*  
**Product Manager**  
2010 – 2011

Managed data collection for medical pricing startup. Organized marketing and data collection and compiled and analyzed data in Excel for system to increase medical procedure price transparency.

*Neighborhood Energy  
Connection, HOURCAR*  
**Program Manager**  
2007 – 2010

Managed a 25-vehicle, 1000-member, \$400k/year car sharing fleet as part of an energy-efficiency nonprofit in the Twin Cities. Collaborated with local transit, government and private development stakeholders to create car sharing-specific planning codes and advocate for alternative mode transportation options. Developed website, data tracking and analysis systems, marketing and social media campaigns.

### **Awards / Affiliations**

StreetTalk: Project Update: Allston I-90 Project, LivableStreets, 2015  
“Grand Prize,” MassDOT Late Night Data Challenge, awarded by MassDOT  
Secretary and CEO Richard Davey, 2014  
“Best Use of Data,” MassDOT Visualizing Data Hackathon, awarded by Governor  
Deval Patrick and Secretary Davey, 2013  
StreetTalk: Quantitative Measurement of Infrastructure Changes on the Longfellow  
Bridge, LivableStreets, 2013  
“Best Data Visualization,” Hubway Data Challenge, MAPC, Boston, 2012  
Secretary, Cambridge Bicycle Committee, 2013 to present.

### **In the Media**

**Print** • Letters to the editor published in *The New York Times*, the *Boston Globe*, the *Minneapolis Star Tribune*, the *Saint Paul Pioneer Press*  
**Web** • Article on bus transit published by *Commonwealth Magazine*. Websites featured on *The Atlantic*, *The Atlantic Cities*, *The Boston Globe*, *Consumerist*, *Gizmodo*, *Lifehacker*, *Planetizen*, *The Washington Post*.  
**Radio** • On-air: NPR’s *Car Talk*, *The Splendid Table*; letter read on *Weekend Edition*